ORDER

Orders

Order / Rev:	**167570**
Alt Order #:	
Product Desc:	
Estimate:	12150
Flight Dates:	10/01/12 - 10/07/12
Original Date / Rev:	09/27/12 / 09/27/12
Order Type:	GENERAL

KSTP-TV, LLC and KSAX-T

Primary AE:	Local Account KSTP House
Sales Office:	MSP
Sales Region:	Local

Agency

Name:	**Media Strategies & Research**
Buying Contact:	
Billing Contact:	
	11350 Random Hills Road
	Fairfax, VA 22030-7428

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Graves for Congress**
Demographic:	A35+
Product Codes:	PL1
Priority:	4
Revenue Codes:	AGY, PAID, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	82	$35,950.00	$30,557.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	$35,950.00	$30,557.50	0.00
Totals	82	$35,950.00	$30,557.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local Account KSTP House			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	$35,950.00
Market	100%	$156,304.35

Competitive Share	Share	Total
CABLE	0%	$0.00
KARE	25%	$39,076.09
KMSP	25%	$39,076.09
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	2%	$3,126.09
WCCO	25%	$39,076.09
WFTC	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	M	10/01/12	10/07/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	-1-1---	:30	2	$175.00	4	0.00 NM	2	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-1-1---	2	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	M	10/01/12	10/07/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	11111--	:30	5	$175.00	4	0.00 NM	5	$875.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	11111--	5	$175.00	0.00

Order / Rev: 167570 Advertiser: Graves for Congress

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Flight Dates: 10/01/12 - 10/07/12 Estimate: 12150

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	M	10/01/12	10/07/12	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	11111--	:30	5	$300.00	4	0.00 NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	11111--	5	$300.00	0.00							
E 4	M	10/01/12	10/07/12	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	11111--	:30	5	$300.00	4	0.00 NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	11111--	5	$300.00	0.00							
E 5	M	10/01/12	10/07/12	M-F GMA M-F GMA	CM	7-9a	22222--	:30	10	$400.00	3	0.00 NM	10	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	22222--	10	$400.00	0.00							
E 6	M	10/01/12	10/07/12	Sa 6-7a Sat 6a News	CM	6-7a (6:30 AM-7:00 AM)	-----1-	:30	1	$175.00	4	0.00 NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	-----1-	1	$175.00	0.00							
E 7	M	10/01/12	10/07/12	SU GMA Su GMA	CM	7-8a	------1	:30	1	$400.00	4	0.00 NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	------1	1	$400.00	0.00							
E 8	M	10/01/12	10/07/12	Sun 8-9a Sun 8-9a	CM	8-9a	------1	:30	1	$350.00	4	0.00 NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	------1	1	$350.00	0.00							
E 9	M	10/01/12	10/07/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	1-1-1--	:30	3	$150.00	4	0.00 NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	1-1-1--	3	$150.00	0.00							
E 10	M	10/01/12	10/07/12	M-F The View M-F The View	CM	10-11a	-1-11--	:30	3	$250.00	4	0.00 NM	3	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	-1-11--	3	$250.00	0.00							
E 11	M	10/01/12	10/07/12	M-F Midday News M-F Midday News	CM	11a-12p (11:00 AM-11:30 AM)	1-11---	:30	3	$150.00	4	0.00 NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	1-11---	3	$150.00	0.00							
E 12	M	10/01/12	10/07/12	M-F Midday News M-F Midday News	CM	11a-12p (11:30 AM-12:00 PM)	-1--1--	:30	2	$150.00	4	0.00 NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	-1--1--	2	$150.00	0.00							
E 13	M	10/01/12	10/07/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	--1----	:30	1	$200.00	4	0.00 NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	--1----	1	$200.00	0.00							
E 14	M	10/01/12	10/07/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----1--	:30	1	$125.00	4	0.00 NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	----1--	1	$125.00	0.00							
E 15	M	10/01/12	10/07/12	M-F 3-4p Twin Cities Live	CM	3-4p	11-1---	:30	3	$100.00	4	0.00 NM	3	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	11-1---	3	$100.00	0.00							
E 16	M	10/01/12	10/07/12	M-F 4-430p Millionaire	CM	4-430p	11111--	:30	5	$150.00	4	0.00 NM	5	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/01/12	10/07/12	11111--	5	$150.00	0.00							
E 17	M	10/01/12	10/07/12	M-F 430-5p News 430p News	CM	430-5p	1-11---	:30	3	$150.00	4	0.00 NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 17	M	10/01/12	10/07/12	M-F 430-5p News 430p News	CM	430-5p	1-11---	:30	3	$150.00	4	0.00 NM	3	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	1-11---	3	$150.00	0.00								
E 18	M	10/01/12	10/07/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	$350.00	4	0.00 NM	5	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	11111--	5	$350.00	0.00								
E 19	M	10/01/12	10/07/12	M-F 6-630p M-F 6-630p	CM	6-630p	11111--	:30	5	$450.00	4	0.00 NM	5	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	11111--	5	$450.00	0.00								
E 20	M	10/01/12	10/07/12	M-F 630-7p M-F 630-7p	CM	630-7p	--1-1--	:30	2	$400.00	4	0.00 NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	--1-1--	2	$400.00	0.00								
E 21	M	10/01/12	10/07/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	1------	:30	1	$3,500.00	4	0.00 NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	1------	1	$3,500.00	0.00								
E 22	M	10/01/12	10/07/12	Tue Spcl 6 Dancing Results Show	CM	8-9p	-1-----	:30	1	$3,500.00	4	0.00 NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	-1-----	1	$3,500.00	0.00								
E 23	M	10/01/12	10/07/12	Wednesday Prime A The Middle/Neighbors	CM	7-8p	--1----	:30	1	$1,500.00	4	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	--1----	1	$1,500.00	0.00								
E 24	M	10/01/12	10/07/12	Thursday Prime B Grey's Anatomy	CM	8-9p	---1---	:30	1	$3,500.00	4	0.00 NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	---1---	1	$3,500.00	0.00								
E 25	M	10/01/12	10/07/12	Friday Prime B What Would You Do?	CM	8-9p	----1--	:30	1	$1,500.00	3	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	----1--	1	$1,500.00	0.00								
E 27	M	10/01/12	10/07/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	11111--	:30	5	$700.00	4	0.00 NM	5	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	11111--	5	$700.00	0.00								
E 28	M	10/01/12	10/07/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	11111--	:30	5	$175.00	4	0.00 NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	11111--	5	$175.00	0.00								
E 29	M	10/01/12	10/07/12	M-F 1035-1102p Nightline	CM	1035-1102p	1------	:30	1	$350.00	4	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/01/12	10/07/12	1------	1	$350.00	0.00								
												Totals	82	$35,950.00